

**Business** in the

**Community**



**Business in the Community invite you to attend a seminar discussing the emotive issue of:**

**“Relocalising shopping: can it be done?”**

**February 8<sup>th</sup> 2007 Royal Horseguards Hotel  
Whitehall Court London SW1A 3EJ  
10.00 – 12.30 hrs.**

**Hear new evidence from Southampton University on local shopping and multiple convenience store operators:**

- what consumers want from local shops and local shopping centres
- how to support a re- localisation of shopping patterns and economic regeneration
- whether travel patterns and sustainability improve when the offer from local shops improves
- whether the range of food sold locally affects consumer shopping behaviour
- the impact of convenience multiple retailers on local retailers.

A discussion panel will be held after the presentation. One expected outcome of the panel is explore the possibility of whether or not further research can or should be undertaken in this field. The panel will be chaired by:

- **Rt Hon John Gummer MP, former Secretary of State for the Environment**

and will include:

- **Bob Price, Company Secretary Food and Drink Federation**
- **Bill Boler, Director of Underserved Markets Business in the Community**

Lunch will served at the completion of discussions,  
giving a valuable networking opportunity.

There is no charge for this event.  
To reserve your place please complete the  
attached fax back form or:

Email: [Deborah.sharp@bitc.org.uk](mailto:Deborah.sharp@bitc.org.uk)

Tel: 01638 663272

*This event is supported by Tesco*